

# 2nd International Interior Design Competition

2009/10 Edition ***“Welcome in Hotel”***

AIPi has among its institutional tasks all those activities intended to emphasize, identify and better define the role of the Interior Designer.

Thanks to this competition, AIPi intends to focus on the cultural, technical and creative aspects of the Interior Designer's activity: a professional Interior Designer must be - in fact - capable to identify and solve in a creative way all those problems arising from the evaluation and project of interior areas.

An Interior Designer will provide project scheduling, space analysis, interior designing in its strict sense, aesthetical analysis, work in progress controls and supervision. Its instruments will include his know-how about technical aspects of implementation, building materials,, building best practices, legal aspects, tools, materials and furniture - in a broader sense.

An Interior Designer prepares all documents and drawings in order to best define and solve all project aspects. Among his goals, all improvements in quality of life will be at a premium, including health issues, safety, security and general welfare of users.

(These themes have been expressed in an international document, issued by I.F.I General Assembly in Hamburg, (May 1983) and has been fully reconfirmed by ECIA Assembly in 1992. AIPi is among the founders of ECIA).

## **Art. 1 The theme of 2009-10 Competition**

The competition subject is **“Welcome in hotel”**: it deals with the interior designing of a portion of an existing building, which is at present abandoned.

This building will become a hotel: the competition deals with the transformation of ground level / entrance.

### **Main points**

Lobby, reception, customers" entrance

Lounge, living, reading & relax areas

Bar

Reception's back office areas: offices / staff rooms

Breakfast area

Meeting room

Entrance to hotel rooms and / or lifts area

External area in front of entrance/reception

*Complementary and optional elements*

Leisure area

TV room

Retail areas

The competition subject has been chosen thinking of the present best innovations in the general hospitality approach.

This new approach does not consider a hotel simply as a stop-sleep and-go environment, but wants to emphasize all those aspects of friendly and warm customer care.

All aspects dealing with a sensorial perception capable of moving an emotional response must be taken care of.

We suggest all participants to focus especially - as stated before - on the Lobby and Lounge environments.

The Interior Designer must introduce his set of special values using his creativity, new techniques, new materials - preferring biocompatible ones - so that all areas and spaces can be fully exploited by all categories of clients, not forgetting handicapped ones.

This building has been chosen because of the several opportunities it offers for experimentation. It is a part of a larger project involving Europe and the rest of the world, aiming to carry on decontestualization.

### **The chosen building: a short description**

It is a portion of an old building, a children summer holiday house named Colonia Reggiana **Country:** Italia - **Region:** Emilia Romagna - **Province:** Rimini - **Town:** Riccione -

**WARNING: the building is not accessible for any visit or survey, being a damaged and wrecked area. No visits on site are allowed: evidence of a visit on site will automatically cause the elimination from the competition.**

#### **Art. 2 Categories and Participation issues**

The Competition is open to two different categories.

**Category 1:** Interior Design Professionals. Open to designers coming either from Italy or from abroad, it includes Interior Designers, architects, engineers and all those professionals whose activity deals with Interior Design and Decorative Arts.

**Category 2:** Interior Design Students. Open to Interior Design students coming either from Italy or from abroad, it includes high school and University or Academy students who are intended to become professionals in Interior Design / Decorative Arts.

Both categories can participate as individuals or as a team. Team participants will share all intellectual rights about the presented project, but it is necessary to indicate a Team Leader who will be the only official reference person for all communications along the progressive steps of competition.

Competitors can present more than one proposal, but all proposals must be submitted separately.

#### **Art. 3 Application**

In order to participate, it is mandatory to perform the enrolment steps. An application module, downloadable from [www.aipionline.com](http://www.aipionline.com) website, must be fully and properly filled and sent, through email or registered mail, together with a copy of the payment receipt of the application fee (Category 1 only) to: 2° Concorso Internazionale per Interior Designer "Welcome in Hotel" edizione 2009/2010 presso AIPi - via Borgazzi 4 - 20122 Milano

Tel. +39/ 02/58310243

Fx + 39/ 02/58312485

e-mail : [info@aipi.it](mailto:info@aipi.it)

After enrolment, all participants will receive the competition kit, including all detailed information and detailed instructions for the papers / drawings preparation and presentation.

For any clarification or special question, please call the competition Secretary of AIPi, Mon-Fri from 10 AM to 1 PM.

#### **Art. 4 Application Fees**

Individual as well as Team participants belonging to Category 2 will participate at no cost.

Fees for Category 1 are as follows:

Euro 25,00 for individual participants of Category 1.

Euro 50,00 for team participants of Category 1.

Fee must be paid in advance, as application request must have a copy of the payment receipt attached.

Application fees will not be reimbursed in any case.

Payments must have the following description: "Iscrizione al 2° Concorso Internazionale per Interior Designers " Welcome in Hotel " edizione 2009/2010", and can be performed according to one of the following modalities:

International Post Money transfer (vaglia), addressed to AIPi Associazione Italiana progettisti d'Interni - interior designers, 20122 Milano, via Gerolamo Borgazzi 4

International Bank Transfer on bank account n° 100000009417 - IBAN IT 95 C 03069 01606 100000009417 -

BIC BCITITMM ( abi 03069 – cab 01606 ) account holder: AIPi c/o Banca Intesa San Paolo spa.

### **Art. 5 Papers, drawings and presentation terms**

All drawings, whatever the chosen representational technique, must be mandatory presented in maximum 3 drawings, 50 x 70, anonymous, on a rigid support. They can be horizontal or vertical. This will allow proper display in exhibitions (see below).

Drawings must be integrated by a project description report, in A4 format, no longer than 3 pages and must also be accompanied by a CD containing all pictures of the project, and photos of the participants as well as their Curricula Vitae.

All communication and texts must be in Italian and English. More details can be found in the competition kit.

All drawings and papers must be delivered to AIPi's secretary strictly within March 29, 2010.

All materials can be sent through Postal service or courier: the sending date will be considered as per shipping bills. As an alternative, projects can be handled directly to the Secretary. In this case, a receipt assessing date of reception will be given to the competitor.

All shipping must be done at the sole responsibility and cost of the competitors. In any case, all parcels being delivered more than 7 days after the official competition deadline will be excluded, independently of the shipping date.

Secretary and organization will be in no way liable for any delay in the postal service or lost parcels.

All papers and drawings will not be given back to the winners: for non-winners, their restitution can be requested and shipping will be on the participant's charges, According to Art. 11, AIPi reserves the right to deny restitution.

All restitution requests must be presented within 60 days from the latest exhibition, which will be held in 2010 edition of International Sia Guest Exhibition, All materials not being requested back will be destroyed 60 days after.

### **Art. 6 Exclusion clause**

Competition application is forbidden to:

Jury members, their spouses and relatives to the third degree and their staff

AIPi's Board of Directors members, their spouses and relatives to the third degree and their staff

AIPi's partners board members, their spouses and relatives to the third degree and their staff

Sponsors staff their spouses and relatives to the third degree and their staff

All those who have been involved into the preparation of this competition, their spouses and relatives to the third degree and their staff

### **Art. 7 Jury**

The Jury board will have the following composition:

- a member of Politecnico di Milano
- a member of Politecnico di Torino
- a member of University of Venezia
- a member of IFI board
- a member of ECIA board
- a member of ADI board

- a member of ADAP board
- AIPi's members (President and Project Leader)
- members of specialized press
- members of Sponsors
- members of the entrepreneurial world

**Art. 8 Prizes**

Category 1 :

1° Prize: an art work of a contemporary Italian artist and money prize € 4000,00

2° Prize: Prize plate and money prize € 3000,00

3° Prize: Prize plate and expense reimbursement € 2500,00

Category 2 :

1° Prize: € 2500,00 and prize plate

2° Prize: € 2000,00 " " " "

3° Prize: € 1500,00 " " " "

We want to emphasize that the winner of Category 2 will be allowed to follow the implementation of a portion of his project, which will be presented in the International Exhibition of Sia Guest - 2010 Edition.

**Art. 9 Presentation of final results**

The Jury will end its evaluation within April 11th, 2010. Winners will know about the results through registered mail. Results will be published on press and presented in a ceremony.

Jury will present - during the ceremony - the reasons and criteria which brought to the prize assignment. Winning projects will be presented into an exhibition and shown to public in the prize ceremony in Milan, in May 2010.

Organization keeps the right to publish winning works in the specialized press and to print a catalogue of the participant's works.

By entering the competition, all competitors give their approval to the afore mentioned use of their works. No additional reward / compensation will be given to the participants for the afore mentioned use of their projects.

**Art. 10 Compliance to Competition rules**

Sending a project together with a copy of this document, properly signed in sign of acceptance, all competitors (either individuals or teams) accept, without exceptions, all the competition rules and the decision of Jury, both in terms of competition rules interpretation and of submitted works evaluation,

**Art. 11 Legal issues**

All controversy arising - whatsoever the motivation - dealing with this competition, will have the Court of Monza (Italy) as its sole legal site. No other courts will bear jurisdiction on this subject .

The Competition Headmaster  
 Sebastiano Raneri  
*President of AIPi*

The Project Leader  
 Roberto Blanzeri